

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Cruz for President

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 04/16

Invoice ID: 1125630
Campaign ID:

Invoice Date: 04-28-2016
Estimate ID:

Contract ID: 802506
P.O Number:

Client ID: 41230
Tax ID:

Description

Amount

Gross Advertising Fee	\$6,436.00
Agency Commission	(\$965.40)
Rep. Firm Commission	(\$1,914.71)

Net Advertising Fee	\$3,555.89
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Sub Total	\$3,555.89
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Total This Invoice	\$3,555.89
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/62271296/
1898

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name: Cruz for President
 Remarks: /62271296/
 Bill Cycle: 04/16
 Rep. Firm: VNS/NCC

Contract ID: 802506
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
04/20/16	Wednesday	FXNC-E	1898-LEHIGH VAL/E	Fox and Friends First	5:22am	TCTV041901H	00:00:30	Charged	55.00	*
04/20/16	Wednesday	CNN-E	1898-LEHIGH VAL/E	Early Start	5:43am	TCTV041901H	00:00:30	Charged	45.00	*
04/20/16	Wednesday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	5:50am	TCTV041901H	00:00:30	Charged	21.00	*
04/20/16	Wednesday	FXNC-E	1898-LEHIGH VAL/E	Fox and Friends First	5:52am	TCTV041901H	00:00:30	Charged	55.00	*
04/20/16	Wednesday	CNN-E	1898-LEHIGH VAL/E	Early Start	5:54am	TCTV041901H	00:00:30	Charged	45.00	*
04/20/16	Wednesday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	9:30am	TCTV041901H	00:00:30	Charged	21.00	*
04/20/16	Wednesday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	9:44am	TCTV041901H	00:00:30	Charged	21.00	*
04/20/16	Wednesday	CNN-E	1898-LEHIGH VAL/E	This Hour	11:59am	TCTV041901H	00:00:30	Charged	26.00	*
04/20/16	Wednesday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	12:49pm	TCTV041901H	00:00:30	Charged	28.00	*
04/20/16	Wednesday	ESPN-E	1898-LEHIGH VAL/E	Outside the Lines	1:59pm	TCTV041901H	00:00:30	Charged	28.00	*
04/20/16	Wednesday	ESPN-E	1898-LEHIGH VAL/E	SportsNation	4:13pm	TCTV041901H	00:00:30	Charged	55.00	*
04/20/16	Wednesday	CNN-E	1898-LEHIGH VAL/E	Anderson Cooper 360	8:38pm	TCTV041901H	00:00:30	Charged	100.00	*
04/20/16	Wednesday	ESPN-E	1898-LEHIGH VAL/E	Det Tigers@KC Royals	9:03pm	TCTV041901H	00:00:30	Charged	128.00	*
04/20/16	Wednesday	ESPN-E	1898-LEHIGH VAL/E	Det Tigers@KC Royals	9:54pm	TCTV041901H	00:00:30	Charged	128.00	*
04/20/16	Wednesday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	11:27pm	TCTV041901H	00:00:30	Charged	128.00	*
04/21/16	Thursday	FXNC-E	1898-LEHIGH VAL/E	Fox and Friends First	5:47am	TCTV041901H	00:00:30	Charged	55.00	*
04/21/16	Thursday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	5:51am	TCTV041901H	00:00:30	Charged	21.00	*
04/21/16	Thursday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	9:47am	TCTV041901H	00:00:30	Charged	21.00	*
04/21/16	Thursday	CNN-E	1898-LEHIGH VAL/E	CNN Newsroom	10:31am	TCTV041901H	00:00:30	Charged	26.00	*
04/21/16	Thursday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	10:46am	TCTV041901H	00:00:30	Charged	28.00	*
04/21/16	Thursday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	12:31pm	TCTV041901H	00:00:30	Charged	28.00	*
04/21/16	Thursday	ESPN-E	1898-LEHIGH VAL/E	NFL Live	3:02pm	TCTV041901H	00:00:30	Charged	28.00	*
04/21/16	Thursday	ESPN-E	1898-LEHIGH VAL/E	NFL Live	3:27pm	TCTV041901H	00:00:30	Charged	28.00	*
04/21/16	Thursday	ESPN-E	1898-LEHIGH VAL/E	Dan Le Batard	4:53pm	TCTV041901H	00:00:30	Charged	55.00	*
04/21/16	Thursday	CNN-E	1898-LEHIGH VAL/E	Situation Room	5:27pm	TCTV041901H	00:00:30	Charged	45.00	*
04/21/16	Thursday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	6:45pm	TCTV041901H	00:00:30	Charged	55.00	*
04/21/16	Thursday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	6:57pm	TCTV041901H	00:00:30	Charged	55.00	*
04/21/16	Thursday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter Special	10:27pm	TCTV041901H	00:00:30	Charged	128.00	*
04/21/16	Thursday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	11:32pm	TCTV041901H	00:00:30	Charged	128.00	*
04/21/16	Thursday	CNN-E	1898-LEHIGH VAL/E	Anderson Cooper 360	11:35pm	TCTV041901H	00:00:30	Charged	100.00	*
04/21/16	Thursday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	11:40pm	TCTV041901H	00:00:30	Charged	128.00	*
04/22/16	Friday	FXNC-E	1898-LEHIGH VAL/E	Fox and Friends First	5:50am	TCTV041901H	00:00:30	Charged	55.00	*
04/22/16	Friday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	5:51am	TCTV041901H	00:00:30	Charged	21.00	*
04/22/16	Friday	CNN-E	1898-LEHIGH VAL/E	Early Start	5:53am	TCTV041901H	00:00:30	Charged	45.00	*
04/22/16	Friday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	5:58am	TCTV041901H	00:00:30	Charged	21.00	*
04/22/16	Friday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	7:34am	TCTV041901H	00:00:30	Charged	21.00	*
04/22/16	Friday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	7:59am	TCTV041901H	00:00:30	Charged	21.00	*
04/22/16	Friday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	9:53am	TCTV041901H	00:00:30	Charged	21.00	*
04/22/16	Friday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	11:28am	TCTV041901H	00:00:30	Charged	28.00	*
04/22/16	Friday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	1:16pm	TCTV041901H	00:00:30	Charged	28.00	*
04/22/16	Friday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	1:26pm	TCTV041901H	00:00:30	Charged	28.00	*
04/22/16	Friday	CNN-E	1898-LEHIGH VAL/E	Wolf	1:27pm	TCTV041901H	00:00:30	Charged	26.00	*
04/22/16	Friday	CNN-E	1898-LEHIGH VAL/E	CNN Newsroom	3:45pm	TCTV041901H	00:00:30	Charged	26.00	*
04/22/16	Friday	ESPN-E	1898-LEHIGH VAL/E	NBA: The Jump	3:56pm	TCTV041901H	00:00:30	Charged	28.00	*
04/22/16	Friday	ESPN-E	1898-LEHIGH VAL/E	Dan Le Batard	4:50pm	TCTV041901H	00:00:30	Charged	55.00	*
04/22/16	Friday	ESPN-E	1898-LEHIGH VAL/E	Clev Cavali@Det Pistons	8:25pm	TCTV041901H	00:00:30	Charged	128.00	*
04/22/16	Friday	CNN-E	1898-LEHIGH VAL/E	CNN Quiz Show: 80s	9:59pm	TCTV041901H	00:00:30	Charged	100.00	*
04/22/16	Friday	ESPN-E	1898-LEHIGH VAL/E	SA Spurs@Mem Grizzlies	11:19pm	TCTV041901H	00:00:30	Charged	128.00	*
04/22/16	Friday	FXNC-E	1898-LEHIGH VAL/E	The O'Reilly Factor	11:45pm	TCTV041901H	00:00:30	Charged	128.00	*
04/23/16	Saturday	FXNC-E	1898-LEHIGH VAL/E	Hannity	5:46am	TCTV042116H	00:00:30	Charged	55.00	*
04/23/16	Saturday	FXNC-E	1898-LEHIGH VAL/E	Fox and Friends	6:53am	TCTV042116H	00:00:30	Charged	55.00	*
04/23/16	Saturday	CNN-E	1898-LEHIGH VAL/E	New Day Saturday	7:25am	TCTV042116H	00:00:30	Charged	45.00	*
04/23/16	Saturday	FXNC-E	1898-LEHIGH VAL/E	Fox and Friends	7:51am	TCTV042116H	00:00:30	Charged	55.00	*
04/23/16	Saturday	CNN-E	1898-LEHIGH VAL/E	New Day Saturday	7:59am	TCTV042116H	00:00:30	Charged	45.00	*
04/23/16	Saturday	FXNC-E	1898-LEHIGH VAL/E	Fox and Friends	9:52am	TCTV042116H	00:00:30	Charged	55.00	*
04/23/16	Saturday	FXNC-E	1898-LEHIGH VAL/E	Cost of Freedom	10:24am	TCTV042116H	00:00:30	Charged	30.00	*
04/23/16	Saturday	CNN-E	1898-LEHIGH VAL/E	CNN Newsroom	10:28am	TCTV042116H	00:00:30	Charged	26.00	*
04/23/16	Saturday	CNN-E	1898-LEHIGH VAL/E	CNN Newsroom	11:25am	TCTV042116H	00:00:30	Charged	26.00	*
04/23/16	Saturday	FXNC-E	1898-LEHIGH VAL/E	America's Election HQ	12:23pm	TCTV042116H	00:00:30	Charged	30.00	*
04/23/16	Saturday	CNN-E	1898-LEHIGH VAL/E	CNN Newsroom	12:58pm	TCTV042116H	00:00:30	Charged	26.00	*
04/23/16	Saturday	FXNC-E	1898-LEHIGH VAL/E	America's Election HQ	1:22pm	TCTV042116H	00:00:30	Charged	30.00	*
04/23/16	Saturday	FXNC-E	1898-LEHIGH VAL/E	America's Election HQ	2:22pm	TCTV042116H	00:00:30	Charged	30.00	*
04/23/16	Saturday	FXNC-E	1898-LEHIGH VAL/E	America's Election HQ	3:49pm	TCTV042116H	00:00:30	Charged	30.00	*
04/23/16	Saturday	CNN-E	1898-LEHIGH VAL/E	CNN Newsroom	3:50pm	TCTV042116H	00:00:30	Charged	26.00	*
04/23/16	Saturday	FXNC-E	1898-LEHIGH VAL/E	America's Election HQ	4:49pm	TCTV042116H	00:00:30	Charged	55.00	*

04/23/16	Saturday	FXNC-E	1898-LEHIGH VAL/E The Five	5:48pm	TCTV042116H	00:00:30	Charged	55.00	*
04/23/16	Saturday	CNN-E	1898-LEHIGH VAL/E CNN Newsroom	5:50pm	TCTV042116H	00:00:30	Charged	45.00	*
04/23/16	Saturday	CNN-E	1898-LEHIGH VAL/E The Eighties	8:26pm	TCTV042116H	00:00:30	Charged	100.00	*
04/23/16	Saturday	CNN-E	1898-LEHIGH VAL/E The Eighties	8:36pm	TCTV042116H	00:00:30	Charged	100.00	*
04/23/16	Saturday	FXNC-E	1898-LEHIGH VAL/E Watters World	8:51pm	TCTV042116H	00:00:30	Charged	128.00	*
04/23/16	Saturday	CNN-E	1898-LEHIGH VAL/E The Eighties	8:53pm	TCTV042116H	00:00:30	Charged	100.00	*
04/23/16	Saturday	ESPN-E	1898-LEHIGH VAL/E OK City Th@Dallas Mave	9:33pm	TCTV042116H	00:00:30	Charged	128.00	*
04/23/16	Saturday	FXNC-E	1898-LEHIGH VAL/E Judge Jeanine	9:51pm	TCTV042116H	00:00:30	Charged	128.00	*
04/23/16	Saturday	FXNC-E	1898-LEHIGH VAL/E Greg Gutfeld Show	10:47pm	TCTV042116H	00:00:30	Charged	128.00	*
04/23/16	Saturday	FXNC-E	1898-LEHIGH VAL/E Watters World	11:22pm	TCTV042116H	00:00:30	Charged	128.00	*
04/23/16	Saturday	CNN-E	1898-LEHIGH VAL/E Bourdain Parts Unknown	11:36pm	TCTV042116H	00:00:30	Charged	100.00	*
04/23/16	Saturday	ESPN-E	1898-LEHIGH VAL/E LA Clippers@Por Trail B	11:45pm	TCTV042116H	00:00:30	Charged	128.00	*
04/23/16	Saturday	FXNC-E	1898-LEHIGH VAL/E Watters World	11:52pm	TCTV042116H	00:00:30	Charged	128.00	*
04/24/16	Sunday	FXNC-E	1898-LEHIGH VAL/E FOX Report	5:22am	TCTV042116H	00:00:30	Charged	55.00	*
04/24/16	Sunday	ESPN-E	1898-LEHIGH VAL/E SportsCenter	5:29am	TCTV042116H	00:00:30	Charged	21.00	*
04/24/16	Sunday	CNN-E	1898-LEHIGH VAL/E CNN Newsroom Live	5:43am	TCTV042116H	00:00:30	Charged	45.00	*
04/24/16	Sunday	FXNC-E	1898-LEHIGH VAL/E FOX Report	5:50am	TCTV042116H	00:00:30	Charged	55.00	*
04/24/16	Sunday	ESPN-E	1898-LEHIGH VAL/E SportsCenter	5:51am	TCTV042116H	00:00:30	Charged	21.00	*
04/24/16	Sunday	CNN-E	1898-LEHIGH VAL/E CNN Newsroom Live	5:58am	TCTV042116H	00:00:30	Charged	45.00	*
04/24/16	Sunday	FXNC-E	1898-LEHIGH VAL/E Fox and Friends	6:53am	TCTV042116H	00:00:30	Charged	55.00	*
04/24/16	Sunday	CNN-E	1898-LEHIGH VAL/E New Day Sunday	7:25am	TCTV042116H	00:00:30	Charged	45.00	*
04/24/16	Sunday	CNN-E	1898-LEHIGH VAL/E New Day Sunday	7:38am	TCTV042116H	00:00:30	Charged	45.00	*
04/24/16	Sunday	CNN-E	1898-LEHIGH VAL/E State of the Union	9:29am	TCTV042116H	00:00:30	Charged	45.00	*
04/24/16	Sunday	FXNC-E	1898-LEHIGH VAL/E Fox and Friends	9:52am	TCTV042116H	00:00:30	Charged	55.00	*
04/24/16	Sunday	CNN-E	1898-LEHIGH VAL/E State of the Union	9:58am	TCTV042116H	00:00:30	Charged	45.00	*
04/24/16	Sunday	FXNC-E	1898-LEHIGH VAL/E Maria Bartiromo	10:50am	TCTV042116H	00:00:30	Charged	30.00	*
04/24/16	Sunday	CNN-E	1898-LEHIGH VAL/E State of the Union	12:41pm	TCTV042116H	00:00:30	Charged	26.00	*
04/24/16	Sunday	FXNC-E	1898-LEHIGH VAL/E America's Election HQ	1:49pm	TCTV042116H	00:00:30	Charged	30.00	*
04/24/16	Sunday	FXNC-E	1898-LEHIGH VAL/E Fox News Sunday	2:44pm	TCTV042116H	00:00:30	Charged	30.00	*
04/24/16	Sunday	FXNC-E	1898-LEHIGH VAL/E America's Election HQ	3:18pm	TCTV042116H	00:00:30	Charged	30.00	*
04/24/16	Sunday	FXNC-E	1898-LEHIGH VAL/E America's Election HQ	4:19pm	TCTV042116H	00:00:30	Charged	55.00	*
04/24/16	Sunday	FXNC-E	1898-LEHIGH VAL/E Fox News Sunday	6:16pm	TCTV042116H	00:00:30	Charged	55.00	*
04/24/16	Sunday	FXNC-E	1898-LEHIGH VAL/E Fox News Sunday	6:43pm	TCTV042116H	00:00:30	Charged	55.00	*
04/24/16	Sunday	CNN-E	1898-LEHIGH VAL/E CNN Newsroom	6:53pm	TCTV042116H	00:00:30	Charged	45.00	*
04/24/16	Sunday	FXNC-E	1898-LEHIGH VAL/E America's Townhall	8:16pm	TCTV042116H	00:00:30	Charged	128.00	*
04/24/16	Sunday	CNN-E	1898-LEHIGH VAL/E Bourdain Parts	8:45pm	TCTV042116H	00:00:30	Charged	100.00	*
04/24/16	Sunday	FXNC-E	1898-LEHIGH VAL/E America's Townhall	9:16pm	TCTV042116H	00:00:30	Charged	128.00	*
04/24/16	Sunday	FXNC-E	1898-LEHIGH VAL/E America's Townhall	11:16pm	TCTV042116H	00:00:30	Charged	128.00	*
04/24/16	Sunday	CNN-E	1898-LEHIGH VAL/E Bourdain Parts	11:25pm	TCTV042116H	00:00:30	Charged	100.00	*
04/24/16	Sunday	CNN-E	1898-LEHIGH VAL/E Bourdain Parts	11:45pm	TCTV042116H	00:00:30	Charged	100.00	*
04/24/16	Sunday	FXNC-E	1898-LEHIGH VAL/E America's Townhall	11:52pm	TCTV042116H	00:00:30	Charged	128.00	*

Grand Total 6,436.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

Conid: 802506